

Sedona Westerners
Executive Committee

Meeting on February 1, 2017- Elks Club

Members present: Jim Warren, Barbara O'Connor, Gretchen Yager, Debby Losse, Kevin O'Connor, Linda Schermer, Perlina McCombs, Mary McCaffrey, Brad Bell, Tom Yager, Dave Vanderwater, Bert McLean, Janet Wheeler, Paul Cooley, Len Ostrom, Al Barton, Clint Gelotte

The meeting was called to order by Trail Boss Jim Warren at 3:02 PM.

1. Setting the Membership dues for the 2017-18 season. Analysis provided by Gretchen Yager.

Gretchen Yager presented a complete analysis of estimated cash balance for the 2016-17 season, a net proceeds projection for the 2017-18 season comparing membership rates of \$25 and \$30 based on following assumptions: 400 members, increase of 15% in insurance, and increase of 8% for cookouts and holiday party, and finally a 5-year projection cash balance (figures appear in addendum to the minutes).

Bert stated that, based on the very thorough analysis, the \$25 membership rate was not prudent. Barbara noted that they hadn't charged for picnics in past few years. Linda noted that in the past members have been charged for both name tags and picnics. Barbara pointed out that she has looked into reasonable alternatives for meeting space. Kevin noted that he would like to see a plan to control discretionary expenses. Al Barton and Jim Warren commented that the club has as a major objective beyond serious hiking, a social mission and that the picnics and holiday party contribute to this function. Several members spoke up in agreement. Finally, Bert stated that maintaining the dues for two years at the same rate sends a message of stability to club members.

A motion was made and seconded to maintain the dues at the current rate of \$30. The motion carried.

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2. Composition of the Board of Directors.

Jim opened a discussion of the present composition of the Board of Directors, consisting of the elected officers plus the immediate past trail boss. Discussion yielded no pressing need to change the current composition of the board. Appointed officers may be invited to attend at the discretion of the Trail Boss.

3. Which Officers of the Sedona Westerners Should Have Voting Rights

There was a brief discussion concluding that the current size of the Board of Directors was appropriate. Officers present requested that the minutes reflect that no vote was taken.

4. Discussion on the Use of Technology by Clint Gelotte

Clint began the discussion by encouraging the use of online waivers. The waivers remain permanently on the website so there is a permanent record. The manual waivers demand an extra step and often pass through several people: hike boss, Prospector before being uploaded.

A motion was made and seconded, to allow only a single method (online) for signing a club waiver. The motion carried and is effective beginning July 1, 2017. Starting in the 2017-18 hiking season, hikers who wish to hike will have to have filled out the waiver online prior to coming to the meet up point. Louise will begin adding a statement to this effect in the Sedona Westerner articles appearing in the Red Rock News beginning on March 3, 2017.

A second motion was made and seconded limiting the method of payment for membership to credit cards and checks. Cash will not be accepted. The motion passed and will be effective July 1, 2017. In the course of the discussion leading up to the motion, comments were made on the lack of accountability and tracking when membership is paid in cash. **For holiday parties payment must be made in checks or credit cards to again ensure that there is a record of payment.**

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5. What Notifications Should go out to Sedona Westerners Members?

After a brief discussion on the topic, it was decided to let the current practice stand. In the past, the decision on what notifications should be sent out to the membership has been left to the Trail Boss.

6. The Challenges of Finding a Roundup Boss

Gretchen and Mary, representing the Nominating Committee, spoke of the ongoing challenges of identifying a Roundup Boss. The officers present commented on the value of the Red Rock News articles in spreading the word about our club. The articles inform non-hiking residents and visitors as well as those who hike about the variety of hikes and beauty of spending a day on the trail. Officers expressed the value of continuing to have articles that present the hikes as they take place (within the limitations imposed).

7. Are the Classifications in the Hike Database Appropriate?

Jim asked officers to consider the appropriateness of hike classifications. There was a discussion of excessive overlap on given weeks and consequent overuse of trails.

A motion was made and seconded to have Jim appoint an ad hoc committee to review the hike data base for suitability of level and to avoid overuse of trails. The committee is to be made up of hike leaders and others who are familiar with trails hiked by all groups as deemed appropriate by Trail Boss. The motion carried.

The meeting was adjourned at 4:58 PM.

Respectfully submitted,

Deborah Losse, Wrangler

**ESTIMATED CASH
BALANCE**

**LAST UPDATED:
January 26, 2016**

	2016 / 2017	<----- 2016 /2017 ----->		
	ESTIMATED	ACTUAL	ESTIMATED	ESTIMATED
	on 6/30/16	Jul - Dec	Jan - Jun	Full Year
INCOME				
DUES - Cash /Checks	6030	4230	1020	5250
DUES Paypal	5970	4770	900	5670
Hats	1018	258	760	1018
Misc	0	43	0	43
TOTAL INCOME	13018	9301	2680	11981
EXPENSES				
Insurance	2413	2387	0	2387
Spring Cookout	1050	0	1290	1290
Fall Cookout	1164	1404	0	1404
Holiday Party	850	1218	0	1218
Paypal Fees	247	188	40	228
Meeting Room Rental	250	200	100	300
Sunbeam	75	61	15	76
Chuck Wagon (meetings)	90	23	46	69
Honorarium	1400	400	800	1200
Nametags	660	259	200	459
Historian	315	99	225	324

eMail Services (mailchimp)	120	77	81	158
Miscellaneous	246	270	50	320
TOTAL EXPENSES	8880	6586	2847	9433
NET PROCEEDS	4138			2548
Actual Cash Balance June 30 , 2016	5267			5267
Projected Cash Balance June 30, 2017	9405			7815

As of this date, the cash balance is projected to almost \$1600 lower than the estimate on 6/30/2016.

Reasons for the shortfall are:

Income - On 6/30/16 assumed paid dues from 400 members. Based on 2014/2015 of 402 and 2015 / 2016 of 400.

Year to date actual dues received are lower than last year. Used 2015 /2016 actual for Jan - Jun estimated

Expenses - mostly higher due to event costs.

Fall Cookout - higher as all salads and sides had to be purchased. Members did not volunteer to make food.

Holiday Party - higher actual due to cost of of entertainment this year

Spring - have increased estimate based on Fall actual, for purchased rather than member made food.

SEDONA WESTERNERS

**NET PROCEEDS
PROJECTION**

**LAST UPDATED: January
26, 2017**

	2017/ 2018 PROJECTION \$30 DUES	2017 / 2018 PROJECTION \$25 DUES
INCOME		
DUES - Cash /Checks	6030	5025
DUES Paypal	5970	4975
Other	0	0
	<hr/>	<hr/>
TOTAL INCOME	12000	10000
	<hr/>	<hr/>
EXPENSES		
Insurance	2745	2745
Spring Cookout	1400	1400
Fall Cookout	1500	1500
Holiday Party	1310	1310
Paypal Fees	247	247
Meeting Room Rental	300	300
Sunbeam	75	75
Chuck Wagon (meetings)	90	90
Honorarium	1200	1200
Nametags	660	660

Historian	400	400
eMail Services (mailchimp)	165	165
Miscellaneous	225	225
	<hr/>	<hr/>
TOTAL EXPENSES	10317	10317
	<hr/>	<hr/>
NET PROCEEDS	1683	-317
	<hr/> <hr/>	<hr/> <hr/>

ASSUMPTIONS:

Dues - assumes 400 paid members

Insurance - increased by 15%. Actual year over year increase from 2015 / 2016 to 2016 / 2017.

Cookouts, Holiday Party - increased 8% from actuals or estimate for 2016 / 2017

All other expenses - flat or minor increase

SEDONA WESTERNERS
5 YEAR PROJECTED CASH
BALANCE

LAST UPDATED: January
30, 2017

	ESTIMATED					
\$25 Dues	2016 / 2017	2017 /18	2018 / 19	2019 / 20	2020 / 21	2021 / 22
Net Income	11981	10000	10000	10000	10000	10000
Net Expenses	9433	10317	10884	11483	12115	12781
Net Proceeds	2548	-317	-884	-1483	-2115	-2781
Cash Balance	7815	7498	6614	5130	3016	235

	ESTIMATED					
\$30 Dues	2016 / 2017	2017 /18	2018 / 19	2019 / 20	2020 / 21	2021 / 22
Net Income	11981	12000	12000	12000	12000	12000
Net Expenses	9433	10317	10884	11483	12115	12781
Net Proceeds	2548	1683	1116	517	-115	-781
Cash Balance	7815	9498	10614	11130	11016	10235

Assumptions:

Net Income for 400 paying members

Net expenses increase 35 % over 5 years based on:

Actuals 2005 to 2010 was
25.3%

Actuals 2011 to 2016 was
28.9%

2016 actual to 2017 estimate is
8.7%

If the cost of insurance continues to grow at 15% per year, this alone would be a 25.6% over 5 years